



**2013 Annual Report**

# Our Mission

The Apparent Project exists to provide creative means for families to earn a sustainable living.

# Our Goal

The Apparent Project was birthed out of a desire to see impoverished Haitian men and women able to raise their children with dignity, and not need to consider giving their children to orphanages due to poverty. As little as \$50.00 a month can keep a family intact.

# In the Beginning



Our jewelry program started as a small operation of four women making simple earrings from native seeds in Haiti. **Shelley Clay's vision and effort** is what initiated the AP programs and has been **the driving force** behind each program's success.

The jewelry program has become a full scale operation, employing over 200 men and women.

Recycled paper products are to make unique and lasting paper beads. **Paper beads** are combined with other glass and seed beads to make one-of-a-kind, eco-friendly & beautiful jewelry. A ceramic program has been added to the mix, and **clay beads** are now produced on site! These beads are now in integral part of the jewelry that is created.



In the process of birthing a business, people's lives have been transformed. Families have income, children attend school. Many Haitians allow themselves to hope & dream & pursue those dreams!

**New vision, new skills, new opportunities now exist for people in the local community!**

## 2013 Board of Directors

Jim Speaks, President

Dawn Helland, Secretary

Pene Speaks, Treasurer

Margie Horton

Jennifer Nickels

Joed Glaser

## Directors

**Shelley Clay**  
**Director**

2009 through October 31, 2013



**Marilyn Monaghan**

**Director of Operations**

2009 through October 31, 2013



**Appointed Director**

November 1, 2013

# Director's Letter

## Marilyn Monaghan... appointed Apparent Project Director Nov 1, 2013



Thank you to all who have come alongside us on our adventure in Haiti! It has been a wonderful experience for the past number of years, not knowing what an amazing story would unfold.

Having been part of Apparent Project from the beginning, I've been privileged to see and participate in all the various stages of development. Apparent Project began in the heart of God. It was His idea and His plan for people to come alongside those who needed a helping hand. Not a handout – but a little extra support so that our Haitian friends could rise out of a poverty mindset and lifestyle

into world filled with hope and dreams, and with new skills and the ability to provide for themselves and their families. Thank you for your interest and participation in our project!

### **2013 has been an exciting year! Filled with growth and transition!**

For most of 2013 I functioned as Operations Director, USA. That meant that I was in charge of the “back side” of the Haitian operations. Here in the USA we process donations, and all Party Box and Fundraiser orders. This includes all correspondence, packing, shipping, tracking etc of these orders. This past year we processed about \$650, 000 in sales. During the Christmas Rush, in 11 weeks, we sent out over 90,000 items to locations all over the USA and also some to Canada! Our skeleton staff is a wonderful team. With an office & shipping staff of 7-8, mostly part-time grandmas, we accomplish the tasks! Because each of us believes that what we are doing has value and significance, we all volunteered many extra hours before we were ever hired!

Because of the growth of jewelry sales, and the resulting burden that Shelley Clay was carrying, she decided it was time to focus on the production of goods that is now being done through Papillon Enterprise Haiti. It is the legal business in Haiti that was birthed through Apparent Project. Papillon employs our artisans now, pays Haitian social security taxes, abides by Haitian business law and is the legal covering needed to produce these goods in Haiti. When Shelley resigned in October, the Apparent Project board approved me as the new Director of AP.

Because I've been working alongside Shelley from the beginning, the shift in responsibility has been natural. We are still working together, just changing roles and shifting some of the burden.

## **(Director's Report, continued)**

### **Future programs currently under consideration...**

Some of the ideas that have been discussed in 2013 will probably become reality in 2014.

### **Training and Childcare**

These are two of the predominant issues being discussed. Most of our artisans haven't had the privilege of obtaining much schooling. We are looking into ways to provide training so they can advance at the workplace. Many of our artisans are single moms with difficulty finding adequate care for their infants or toddlers. Look for some new programs to emerge in 2014.

### **Our Guest House**

We have been blessed with the ability to house guests who come to see what we are doing! And... to help us train our artisans. We have also had medical teams stay in our guesthouse – offering medical attention and resources to our artisans and to various people in the local community. **We want to expand the use of this facility**, hopefully making it an integral part of our project. When people come to provide the helping hand, we want to accommodate them in a way that makes their time in Haiti productive.

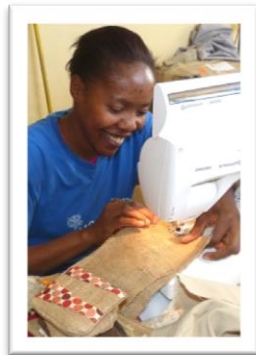
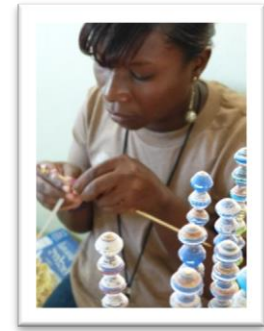
Thank you again for your support the past 5 years! Apparent Project is truly a “group project”! We have thousands of people from all walks of life throughout the USA, Canada and various other countries who have come alongside us to give a helping hand to our Haitian friends. The result is that many have grabbed onto the opportunity that has been provided. And they are rising out of poverty – poverty of mind, poverty of soul, and physical poverty. They now have a hope and a future. They can see it, and they are reaching out for it.

### **Thank you! In blessing, you will also be blessed!**

Marilyn Monaghan  
Apparent Project, Director

# Production Programs

**Jewelry making** using **rolled paper beads** was the first program initiated at The Apparent Project. Artisans cut cereal boxes and other types of paper products into strips that are rolled and glued to make unique, eco-friendly beads. The paper beads are combined with other types of beads to make beautiful jewelry. As the program has progressed the jewelry is now made by combining rolled paper beads, glass and/or ceramic beads. Often metal, wood, or coconut medallions are added to give the jewelry a unique earthy flavor. In the beginning a majority was produced by artisans in their homes and brought to the Apparent Project to be sold on consignment. But now most of the jewelry is made at the Artisan house. All the materials and fixings are provided, and the artisans receive a generous salary (2-3 times the minimum wage) for their work.



**Sewing...** The sewing program began after a group of quilters from Ellensburg, Washington came to the Apparent Project. They brought sewing machines, fabric, supplies, etc. They also brought enthusiasm and a determination to help a group of women learn to sew. The first year simple “mini-purses” were introduced. Later throughout that year and the next, other items were introduced such as purses and bags, children’s dresses, dolls, Christmas stockings and more. Each year the skill level of those who have persevered has improved. There is a small group of trained seamstresses who produce a variety of items that usually sell in the boutique located in the artisan house. The original quilting team has plans to teach the seamstresses to make quilts!

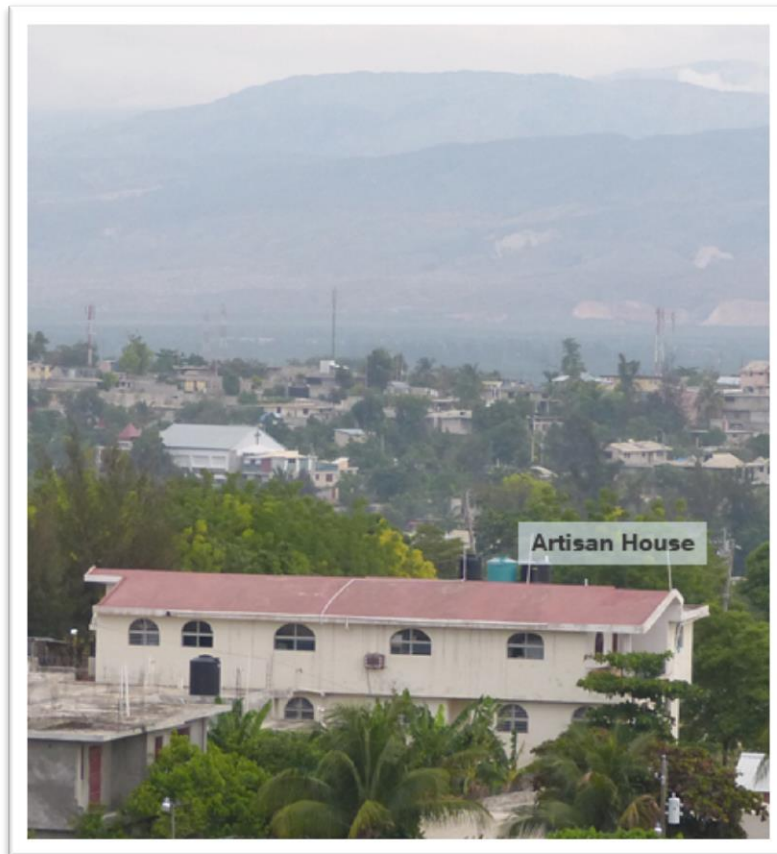
**The Ceramic Program** began with volunteer help from an artisan guild in Washington. The first year, in 2012, artisans were taught how to make clay beads using local Haitian clay. The **kilns**, supplies, and training enabled new groups of artisans to make clay beads to be made into necklaces, and bracelets. These beads are now used in much of the jewelry that is produced. **In 2013**, the two original trainers returned, and two more skilled artisans from Colorado & New Mexico arrived to help with the training. Another group of Haitians learned how to use the potter’s wheel. **New products were added in 2013** – vases, bowls, simple mugs and various other sculpted products. The possibilities are endless, and the artisans are progressing with their skills. A new market has emerged.



**Future Production Possibilities – Woodworking, Glassmaking, Candle making!!**

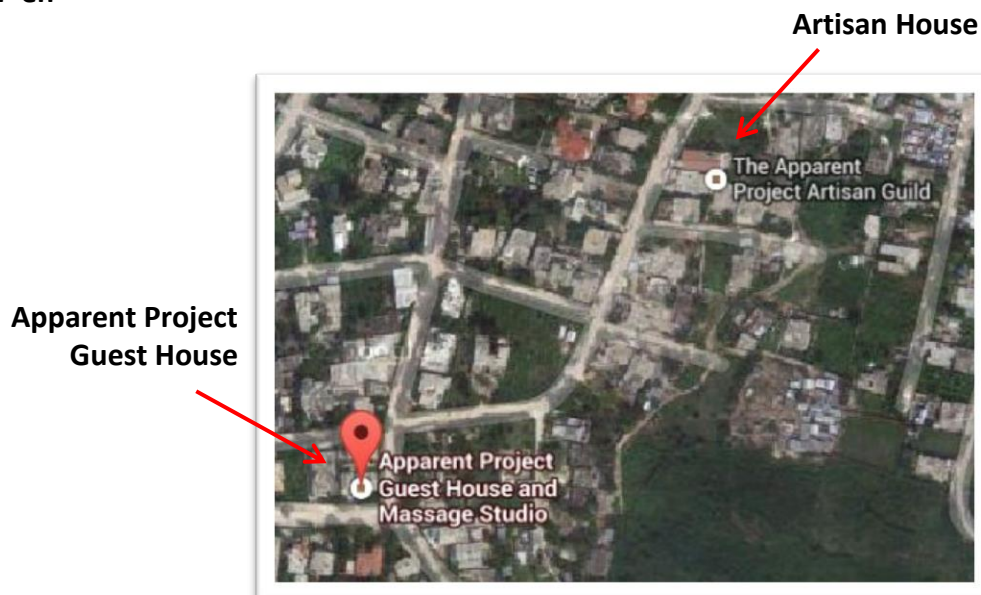


# The Artisan House... Where production takes place!



Link to location as seen on Google Maps.

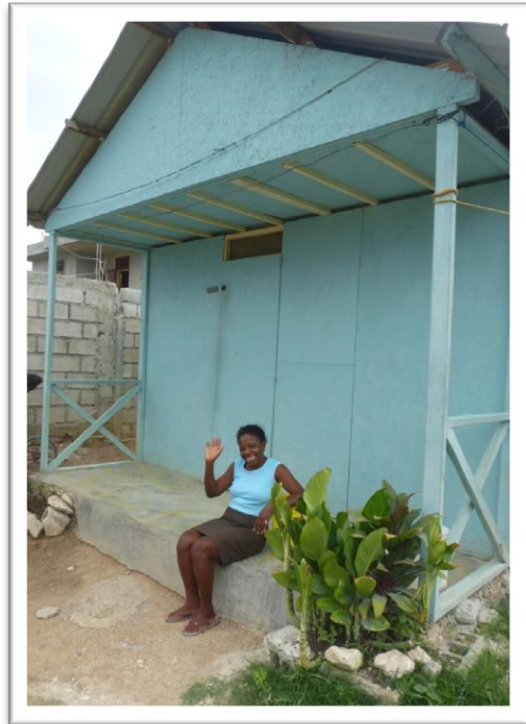
<https://www.google.com/maps/place/The+Apparent+Project+Artisan+Guild/@18.549582,-72.28415,776m/data=!3m2!1e3!4b1!4m2!3m1!1s0x8eb9e7b4d0ea379f:0x723f57738adaa66?hl=en>



# Supportive Services

In addition to our various programs which work to help parents become self-sufficient, Apparent Project also provides emergency help or assistance. This often includes the following items or services:

**Shelter** – After the earthquake, from 2010 thru 2012, Apparent Project helped facilitate the building of numerous wooden houses in the local area. Funds came in from various sources to build homes for the displaced people of Haiti. In order to build a home, the land needs to be owned. After exhausting all the possibilities for building a house for our artisans, we still had money that was donated, but we were unable to use to build. Permission was requested and obtained from the donor so that rent could be paid or money used to begin purchasing land. **In 2012-2013, about 30 families received money** which was applied toward **land** they were purchasing or was used to **rent** a home for a year. In Haiti, rent is paid upfront for the year, so it is difficult to obtain enough money to provide rent for the year. This was a great benefit to our artisans.



In addition, when **teams** have come to Haiti wanting to help the Haitians in some way, we often have them **re-paint** a few wooden houses. This maintenance helps the houses to last longer. Without fresh paint, the little wooden houses would deteriorate quickly.



**Medical** - Basic medical **supplies are on hand** for the emergency needs of our Haitian families. Routine blood pressure checks are done on site. Vitamins, aspirin and other supplies are available.

In addition, **medical teams** come periodically to give basic exams and check for any potential medical needs and provide care when possible.



# 2013 Major Accomplishments

## Employment!

About 200-250 people making jewelry and other products.



## The result of employment...

Families buying land! Some are building homes!



Children are going to school!



## Haiti...

### The Bridge Project...

Helping Haitians get to work during Flood Season! And providing motorcycle access to the local community! Future plans are to widen the bridge, allowing access by larger vehicles.

Funded by donations from  
**Hickory Grove Baptist Church**  
located in Jacksonville, Florida.  
Thank you!!!



## 2013 USA Facility Changes

**USA Headquarters... More Space was desperately needed!!**

### The Shipping Department

moved out of the Monaghan House and Garage, and into an Office Space nearby!



### The New Facility

makes packing orders & shipping boxes much more efficient!

**Thank You** for your help. We love our work, and really appreciate our new workspace!



**Our Office Staff** continues to work out of local homes. It saves money & works well for us.

## 2013 AP USA Staff



## Office & Shipping Staff

Our thanks go to the many people who are “helping us help Haiti.”

## 2013 Donors

### Apparent Project:

Carol Balsley, Benoit Basle, Emily Benefit, Bobby Bennett, Matthew Boyd, Lauren Bunker, James & Lisa Carossino, Paul Chapman, Christine Clark, Kristen Coatney, Lindsay Cocker, Edward Cook, Johanna Maria de Blaeji, Vincent Denino, Berni Difalco, Thomas Dowd, Beverly Drong, Brian & Debbie Du-Cille, Lindsey Dulian, First Presbyterian Church, Ellensburg, WA, First United Methodist Church, Amy Forgey, Linda Francis, Loren & Kathryn Gardner, Gary George, Sara Gorvett, Dena Gutierrez, Jason Haggard, Cathleen Haglund, Greg Hamilton, Jack & Sheila Harper, Evelyn & Thomas Harry, Meri & Jaakko Helleranta, Kathy Hlebichuk, Shannon Hoffmann, Daryl & Anna Howard, Garland & Vanessa Huckfeldt, Tereza Imeson, Linda Jamar, Gerard & Lizabeth Johnson, Gretchen Johnson, Mary Johnson, Joshua Kao, Charles Knight, Daniel & Julie Kramer, Genevieve Krebs, Crispin & Jessie Kretzmann, Robert Kuhl, Kula Foundation, Julie Landry, John Leach, David & Kathryn Leininger, Nathaniel & Joceyln Lord, Matthew & Lisa Luedtke, Jocelyn MacGregor, Luke & Tara MacSween, Marti Maple, Market Haiti, Sharon McClain, Steven McDonald, Diana Meekel, Microsoft, Mark & Cathy Middleton, Jason Moore, Christian & Dana Morrison, Leslie Muto, Mahunta United Methodist Women, Dustin & Kristiana Overby, Brian & Gail Parker, Debi Parker, Michael & Fawn Parsons, Mary Patterson, Roger Perriguet, Marcie Peters, Ashley Podnar, Prairie Lakes Church, Chad & Elizabeth Ramskugler, Yera Rangel, Patricia & Keith Reitzel, Catherine Rey, Michael Ritter, Rivers of Grace Church – Olympia, Donna Rozman, Clayton & Michaelynn Ryan, Saint Matthew Lutheran Church, David & Deborah Sanders, Dolores Saner, Jenifer Sawchenko, Bret Settle, Patricia Simpson, Jeffrey Sligar, Anita St. Onge, Anne Sterling, Barbara Sturgis, Sugar Grove Methodist Church, Sun Grove Community Church, Thrivent Financial For Lutherans, Trinity United Methodist Church, Leslie Vest, Glen Vollenweider, Walmart, Warsaw Community Church, Noah & Julie Weaver, Dennis & Susan Weehunt, Cheryl Weinberg, Kerrilee Wong, Fred & Karen Woodsum, William & Kari Woodward, Susan Young

## **Benevolence**

David Austin, Isaac & LaDawn Dyck, Roger & Joed Glaser, Erik & Rebeca Groomer, Sharon Hujik, Robin Kurashewich, Denise Naus, Cara Peckys, Prescription Clothing, Jenifer Sharp, Pam Thompson, Jessamyn Van Den Elzen, David Van Wingerden

## **Break-In Recovery**

Helene Palmer, Seattle Vineyard Church

## **Bridge Project**

Hickory Grove Baptist Church

## **Craftsman Travel**

Michael & Melissa Larson

## **Designated**

Robert & Jeannette Bradley, Kathryn Buendgen, Steven Burlingham, Brooke Chaney, Alicia & Travell Clark, Jerilyn Cochran, Cornerstone Community Church, Shannon Cranmer, Dirkse & Associates LTD, Katherine Domingues, Emmazing Photography, Michael Fisher, Gerald & Denise Fudge, John & Cynthia Garrett, Keith Green, Bryce & Sheri-Anna Grotzke, Carl & Debbie Hanson, Leslie Harber, Thomas & Debra Harry, Angela Harshman, Randall Higgins, Gene & Carolyn Jackson, Colin & Linda Keeney, Eric LaBrie, Lakepointe Church, Betty Leung, Lowell & Susan List, Charley & Ilana Lowe, Madison & Erica Lyle, Maureen Makarowski, Make it Matter, Eric & Mary Jo Marvin, Jonathan McIver, Rachel McNatty, Mosaic San Diego, Keith & Celia Olson, Laurie Peterson, Douglas Roberson, David & Suan Robertson, Frank Shin, Cindy Stallo, Andrew Steele, Dianne Towner, Mike Volz, Patrick & Tamara Welter, Nick Woodall

## **Equipment**

Linda & Dennis Ashlock

# 2013 Financials

## Support and Revenue

### Support

Jan-Dec 2013

Donation Income	95,365.53
Designated Support	25,960.00
Literacy Programs	2,040.00
Break-in Recovery	375.00
Benevolence	475.00
Guest House	15,901.00
Miscellaneous	2,907.44

### Revenue

Jewelry Income	647,280.72
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### Total designated and unrestricted Support and Revenue

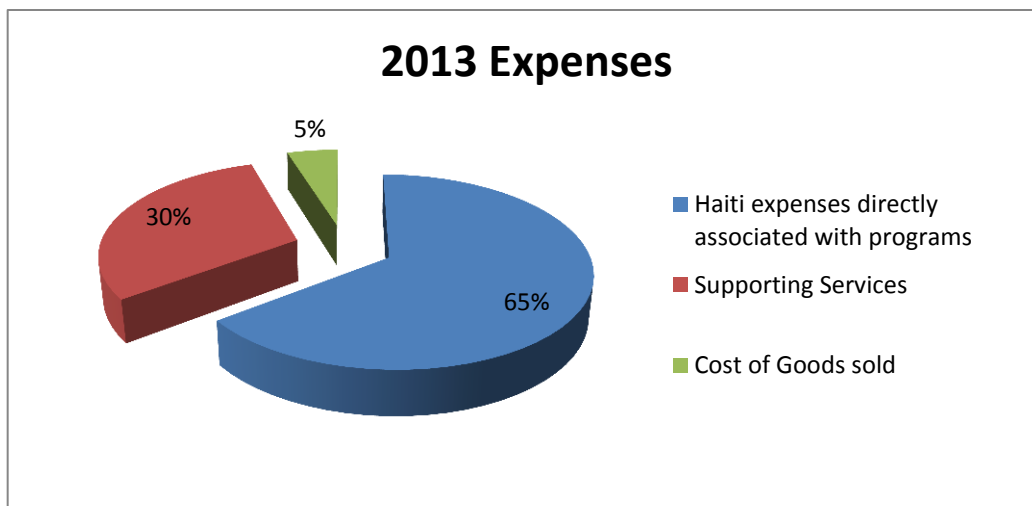
**790,304.69**

## Expenses

Haiti expenses directly associated with programs	505,742.48
Supporting Services	238,020.39
Cost of Goods sold	37,750.67

### Total functional expenses

**781,513. 54**







## **Apparent Project Contact Info**

### **General Info**

[apparentproject@gmail.com](mailto:apparentproject@gmail.com)

### **AP Party Sales & Fundraiser Contact Info**

[apparentpartysales@gmail.com](mailto:apparentpartysales@gmail.com)